



# BUSINESS EAST TAMAR

(Formerly George Town Chamber of Commerce)

*Supporting Local Business*

## MAY 2026 BUSINESS UPDATE

### CHAMBER NAME CHANGE BUSINESS EAST TAMAR



For some time, the Committee has recognised that the name George Town Chamber of Commerce no longer reflects the full scope of our work across the region.

We are proud to introduce our new trading name

This change reflects our mission to support, promote and protect the local business community and the overall economic health of the Tamar Valley Region.

The transition will roll out over the coming months across our:



Website



Email



Branding

For the time being we will be known as: Business East Tamar (Formerly George Town Chamber of Commerce)



### CHAMBER NAME CHANGE

Our current website [www.gtcci.asn.au](http://www.gtcci.asn.au) is being improved to make it more user-friendly and useful.

- Better Navigation
- More businesses across the Tamar
- Tourism and local attractions
- Community Organisations



A regraded website is planned for launch early in the new financial year



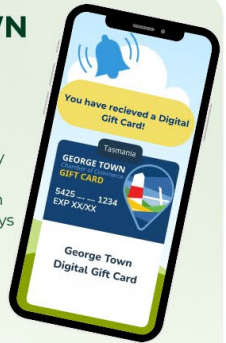
### WHY LEAVE TOWN NOW DIGITAL

Our Popular gift card program is now available in digital form!

When a customer purchases a WLT gift card they are supporting a local business.

These cards cannot be used outside of the region meaning whenever a card is used the money stays locally.

- Purchased online
- Sent directly to mobile phones
- Easy for customers and business
- Promotes local shopping



BUY NOW:

[www.whyleavetown.com/georgetown](http://www.whyleavetown.com/georgetown)

Retailers - Register your business to accept Why leave Town gift cards. It's FREE!



### MEMBERSHIP 2026/27

Membership subscription invoices will be sent out in May

### Not a member yet?

Join today and be part of a strong local business community



Visit [www.gtcci.asn.au](http://www.gtcci.asn.au) to complete membership application



Contact us: [Liaison@gtcci.asn.au](mailto:Liaison@gtcci.asn.au)  
Details of member benefits and subscription rates are available on our website.



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### AUGUST GUEST SPEAKER AUGUST NETWORKING EVENT

Guest Speaker

**GUY BARNETT**

Tasmanian Minister  
for Small Business



- 📅 Thursday 6<sup>th</sup> August
- 🕒 5.30pm for 6.00pm start
- 📍 Venue to be confirmed
- 🍴 Finger food and refreshments provided

**Full details coming in July!**

*We look forward to seeing you there!*



### BUSINESS EXCELLENCE AWARDS 2026

Planning is underway for this  
years awards



**Thursday 29<sup>th</sup> October 2026**



**Nominations open end of May 2026**

**Categories will be listed on our  
website and on our Facebook page  
Businesses can self-nominte**

**This event depends on community participation - please  
consider nominating a local business you believe  
deserves recognition.**

### BUSINESS EAST TAMAR BUSINESS PLAN 2026/27 During the next 12 months the following has been agreed

- A newsletter will be issued every 6 weeks commencing in May and distributed via email, website and Facebook
- The forward program of networking events will be advertised via each newsletter
- The Chamber website will be relaunched with new easy to navigate features
- Promotion of the Why Leave Town gift card program will be increased
- The Chamber plans to work with the Macquarie Street businesses on ways to reinvigorate business activity in George Town
- The Chamber Constitution will be upgraded and ready to present to members at the 2027 AGM in March 2027



### BELL BAY & LIBERTY UPDATE

Business East Tamar has attended a number of meetings with state and local government representatives and BBAMZ to monitor the status of Liberty Bell Bay.

Recent outcomes have been widely published and Business East Tamar is maintaining a connection via Bell Bay response committee.

Liberty  
Bell Bay  
Marcellus Smelter



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## Member Benefits

Did you know that as a Business East Tamar member, you can access support and resources through the Tasmanian Chamber of Commerce and Industry (TCCI)?

TCCI provides a wide range of services designed to help Tasmanian businesses stay informed, compliant, and confident.

Whether you're managing staff, growing your business, or just want to stay up to date with workplace requirements, these services can be extremely valuable.

☎ Workplace relations guidance and HR support

📄 Employment templates, policies and compliance resources

⚖️ Help interpreting awards and Fair Work obligations

👤 Training sessions and business workshops

🗣️ Advocacy on issues affecting Tasmanian businesses

📊 Updates on legislative and workplace changes

🤝 Connections with businesses across the state

**As a member of Business East Tamar, you are connected to the support and advocacy of the Tasmanian Chamber of Commerce and Industry (TCCI) — Tasmania's peak business body.**

**Many members don't realise that this connection gives you access to valuable employer resources and guidance that would otherwise be costly to obtain independently.**

If you'd like help understanding what support is available through TCCI, contact Liaison at Business East Tamar and we'll point you in the right direction.



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### NDIS, AGED CARE & DISABILITY TRAINING

Free online training opportunities for local business and their teams



#### NDIS QUALITY & SAFEGUARDS COMMISSION Online Learning

A range of free, self paced modules designed to support providers in meeting compliance requirements and delivering safe, high-quality services.

Topics include:

- Participant rights
- Incident management
- Safeguard practices



Access here:  
[training.ndiscommission.gov.au](https://training.ndiscommission.gov.au)



#### LATROBE UNIVERSITY- ENABLING RISK PROGRAM

A structured learning program focused on supported decision-making and positive risk management.

Program includes:

- 5 modules
- Video content
- Downloadable workbook for practical application



Access here:  
[enablingriskresource.com.au](https://enablingriskresource.com.au)



### SUPPORTING OUR CARE SECTOR

Business East Tamar encourages members in the NDIS, aged care, and disability sectors to take advantage of these free training opportunities.



Building skills locally helps strengthen service delivery and supports better outcomes for our community.

*Stronger Skills  
Stronger Community*